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sports illustrated swimsuit issue wikipedia - The Sports Illustrated Swimsuit Issue is published annually by American magazine Sports Illustrated. The cover photograph features women fashion models wearing, Sports Illustrated Swimsuit Issue. It is a special edition of the magazine devoted to swimsuit models. The issue is released in February. The first issue was published in 1960. The issue has become an annual event and is viewed as a cultural spectacle. The cover models have become iconic figures and the issue has been the subject of much media attention. The issue has also been a platform for promoting body positivity and diverse representation. The 2018 issue featured models from around the world and celebrated women of all shapes and sizes. The issue has also been known for its controversial and provocative content, with some models appearing in semi-nude or nude photos. The 2019 issue featured the first model to wear a hijab and burkini, Halima Aden. The issue has been criticized for promoting unrealistic beauty standards and objectifying women. The Sports Illustrated Swimsuit Issue has been a cultural phenomenon and a source of controversy for decades. It continues to be a major event in the world of fashion and sports.